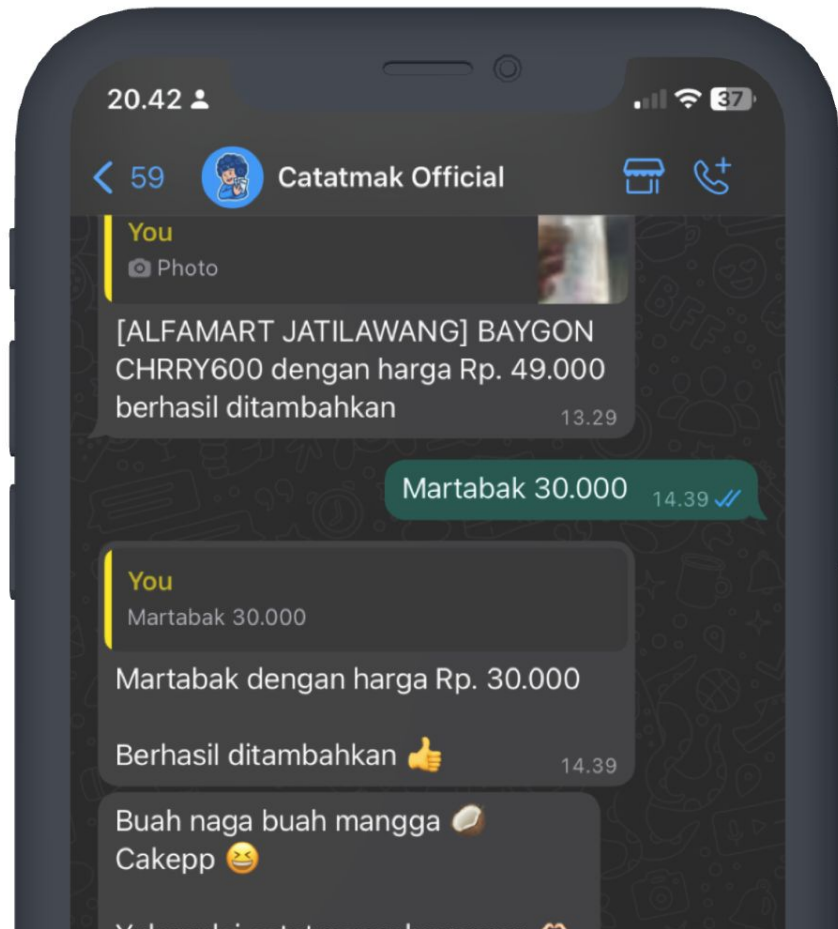
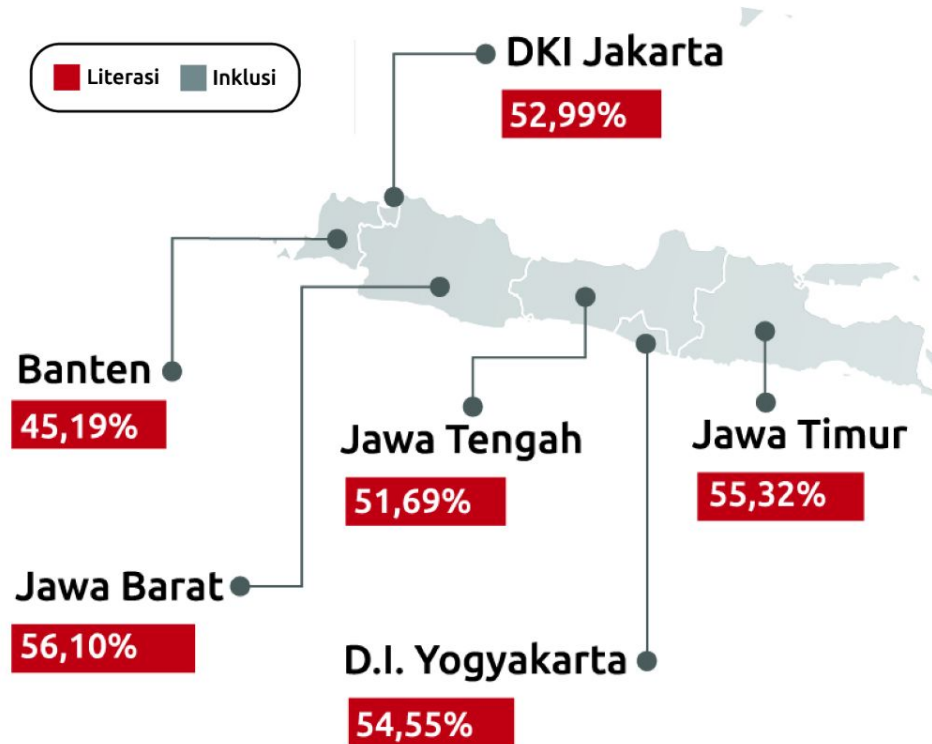




Catatmak

Record Finances
Just Like Chat Your
Friends





Financial Literacy In Indonesia

(OJK, 2022)

49%

<https://www.ojk.go.id/id/berita-dan-kegiatan/info-terkini/Pages/Infografis-Survei-Nasional-Literasi-dan-Inklusi-Kuangan-Tahun-2022.aspx>



People Most Feels

- **Feel Stressed** Because Money Disappears Each Month Without A Clear Reason.
- **Saving Money Is Tough**, Making It Hard To Secure A Stable Financial Future.

Key Problem

- How Can I **Find Out** Where My Money Is Going?
- What's The **Quick Way** To Understand My Financial Situation?



Key Solving

- Financial Recording
- Financial Analyst



Competitor Analyst

Feature in Apps	 moni	 sribuu	Catatmak
Digital Financial Recording With Apps			
Financial Reporting Based On Categories			
Record Using OCR			
Record Using WhatsApp			
Automatic Analysis And Daily WhatsApp Notifications			

WhatsApp Countries Ranked By Largest Audiences

(Katadata, 2023)

1. India	390M
2. Brazil	148M
3. Indonesia	112M

<https://databoks.katadata.co.id/datapublish/2023/05/11/indonesia-masuk-3-besar-negara-dengan-pengguna-whatsapp-terbanyak-di-dunia-pada-2022>



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Record Your Finances With Chat Whatsapp



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Financial Analysis By Mamih AI



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Automatic Expense Categorization



How Catatmak Get Money?

Catatmak Premium 

7 Days Trial

Catatmak Subscription Plan

Weekly

Rp. 3.500

Monthly

Rp. 14.000

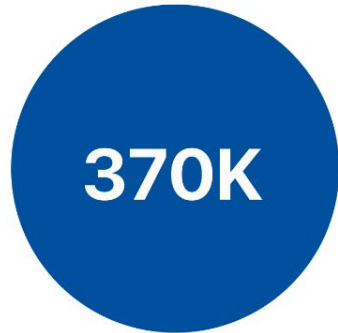
Yearly

Rp. 168.000

Feature	Free Mode	Premium
Digital Financial Recording In Apps	✓	✓
Record Financial Using Whatsapp	✓	✓
Record Using OCR	✗	✓
Insight By Mamih Ai	✗	✓
Automate Categorize Outcome	✗	✓
Notification Reminder Whatsapp	✗	✓
Notification Weekly Summary	✗	✓

Potential Revenue

10% Of House Wife Living In Jakarta



370K

Assumption Subscribe
Each Month

Rp. 14.000 / Month

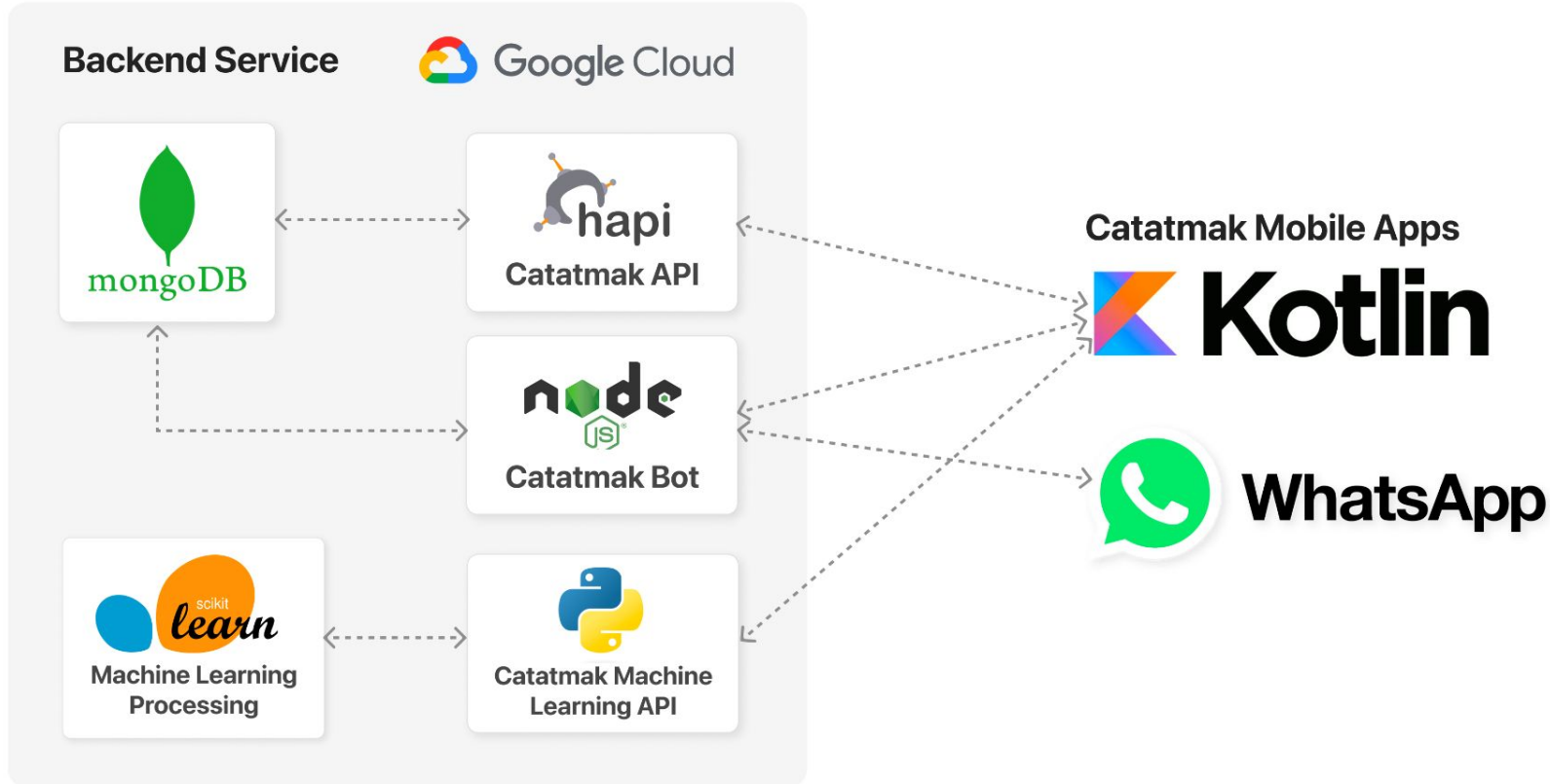
Revenue Each Month

5,2 Billion / Month

Revenue Each Year

62 Billion / Year

Catatmak Technology



Our Teams

CH2-PS381



Jovanic Morgan
Machine Learning



Muhammad Zhafran
Machine Learning



Putu Putri Pratiwi
Machine Learning



Muhammad Rifki
Mobile Development



Dewa Athallah Putra K.
Mobile Development



Ni Putu Suci Paramita
Cloud Computing



Rayhan Rafiud Darojat
Cloud Computing